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NEWS RELEASE

**The Snow Legal Group Announces New South Park Office,
Virtual Resources and Rebranding Campaign**

CHARLOTTE, NC — [July 27, 2020] — The Snow Legal Group, one of the leading criminal and personal injury firms in the Southeast, recently announced the relocation of its Charlotte office to better serve clients and accommodate the firm’s strategic growth.

Attorney Kenneth D. Snow, the firm’s managing partner, is a leading attorney in the Charlotte market and has been fighting for justice and winning tough cases in the Carolinas for more than two decades. The firm’s new Charlotte address is 6827 Fairview Rd, Suite D. The Snow Legal Group also has offices in Sanford, North Carolina and Rock Hill, South Carolina.

“We are excited about our relocation to Charlotte’s South Park community,” Attorney Snow said. “This move allows us to provide better access to our exceptional team of criminal, personal injury, family law and estate planning attorneys. It also allows us to continue our growth trajectory in the Charlotte market.”

In addition to the new office, The Snow Legal Group recently launched its rebranding campaign, which includes a revamped snowlegal.com website, a fresh new logo, and a refreshed advertising campaign. The Snow Legal Group remains committed to the Charlotte community and has a proven track record of supporting important community causes. The firm consistently supports the American Cancer Society, Johnson C. Smith University, the Council for Children’s Rights and numerous other nonprofit organizations.

“We have experienced tremendous growth over the last decade, and our new brand represents who we are today,” says Attorney Snow. “We’ve proudly represented over 3,000 clients throughout the course of The Snow Legal Group’s history and felt this was the right time to updated our brand and reposition the firm.”

The firm has also taken steps to ensure that the communities it serve have access to legal assistance in the wake of COVID-19 and its impact on the Carolinas. One of these steps was to launch complementary virtual consultations during the stay-at-home order and beyond.

“Legal worries don’t stop because of these uncertain times, and we don’t want anyone to feel as if they have to go through their situation alone,” Attorney Snow explained. “Our firm remains ‘open’ and willing to help, and we believe this shift in our services was a critical one to make.”

Another virtual resource, a new Zoom webinar series titled “Straight Talk with Snow Legal,” has been launched to provide industry insight as well as legal and financial tips.



“No matter the number of organizations I support or recognitions I have received, nothing is more rewarding than getting justice for the accused and injured, Attorney Snow added. “I was born to speak for the voiceless and fight for those who can’t fight for themselves.”

About The Snow Legal Group

The Snow Legal Group is a prominent law firm recognized throughout the Southeast for winning tough cases for its clients. The firm’s practice areas include criminal, personal injury, family law and estate planning. To learn more about The Snow Legal Group, please visit snowlegal.com, email info@snowlegal.com or call (704) 358-0026.