

www.pridemagazineonline.com

Corporate
Digital Media Kit



Online Ad Specs/Rates

Information Ruler

Maximum Size: 20k gif/jpg 30k flash

Homepage: \$375



300 x 125 pixels

Medium Rectangle

Maximum Size: 20k gif/jpg 30k flash

Homepage: \$450



300 x 250 pixels

Masterhead Leaderboard

Maximum Size: 20k gif/jpg 30k flash

Homepage: \$750



780 x 90 pixels

Skyscraper

Maximum Size: 20k gif/jpg 30k flash

Homepage: \$625

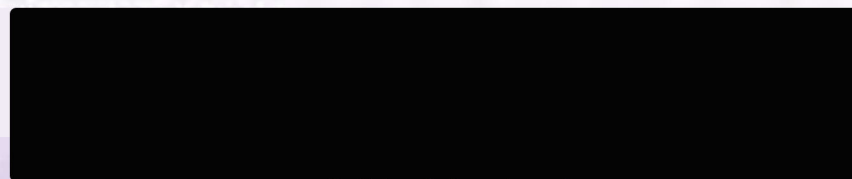


Full Banner

Maximum Size: 20k gif/jpg 30k flash

Homepage: \$875

300 x 600 pixels



1456 X180 pixels

Social Media/E-Blasts

Social Media

- Post - Content Creation** - **\$225**
- Post - No Content Creation** - **\$350**

*Cost per post includes: FaceBook, Twitter and Instagram
*Must be approved by Pride

E-Blast

Full E-Blast **\$1200**

Online Sponsored Content

One Month

500 - 600 Word Limit - **\$500**

*Plus photos
*Must be approved by Pride

E-Newletter Sponsorship

\$350

Embed your email message and make a direct connection to over 3K subscribers. Pay \$320 for one week. Receive a discount for sponsoring multiple weeks.

E-Newsletter Takeover:

\$1,200

Showcase your brand across our entire e-newsletter for 4 consecutive weeks. Include only your content and graphics that can link to your website.





Webpage Sponsored Opportunities

Recognition on Landing page of choice (health, business, education, etc) includes Masterhead Leaderboard linked to website of choice.

BRONZE PACKAGE: ~~\$1800~~ \$1000 (three months)

- Digital Ad: Medium Rectangle on Homepage
- One (1) Full E-blast including logo with link, company and contact information
- Social media posts > 5

SILVER PACKAGE: ~~\$3000~~ \$2500 (six months)

- Digital feature story
- Print Ad Type: One-fourth page (1/4) | one issue
- One (1) Full E-blast including logo with link, company and contact information
- Social Media posts > 10

GOLD PACKAGE: ~~\$6000~~ \$5500 (one year)

- Digital and print feature story
- Digital Ad Type: Medium Rectangle on Homepage
- Print Ad Type: Half-page (1/2) horizontal (7.5 x 4.75) or vertical (3.625 x 9.875)
- Two (2) Full E-blasts including logo with link, company, and contact information
- Social media posts > 12

Custom packages for businesses available, tailored to fit marketing and philanthropic goals.